ADVERTISERS

**Activities:**

**-**Register

-Post advertisements about the events

-Give potential customers offers and discounts

USER

**Activities:**

**-**Register

-Add memories or achievements about the their past

-Plan future goals

-Register for the events suggested by the application

ADMIN

**Activities:**

-Approve the registration of the advertisers

-Approve the advertisements

Object Model:

USER

-UserId

-UserPassword

-Name

-Email address

-<Memories>

-<Goals>

EVENT

-EventtId

-Advertiser advertiser

-Description

-Time

-User user

GOAL

-Goal Id

-Goal Decription

-Time

-<Events>

ADVERTISER

-AdvertiserId

-AdvertiserPassword

-<Events>

MEMORY

-MemoryId

-Time

-Description

ADMIN

-AdminId

-AdminPassword

- <Advertiser>

-<Events>

OFFER

-OfferId

-Event event

-Description

User🡪Goal

The user has many goals

User🡪Memory

The user has many memories

Goals🡪Event

For each goal there are multiple events

An event can be associated with multiple goals

Event🡪Advertiser

An event is posted by one advertiser

An advertiser can post many events

Admin🡪Advertiser

Admin registers many advertisers

Admin🡪Event

Admin verifies many events

Event🡪Offer

An event can have an offer for the user

Features:

1. Match the users goals with the advertisements and suggest them on users timeline
2. Fetch the users details and register for the event automatically
3. Sync users calendar and send email updates when a new event is displayed on the user’s timeline (How to do?)
4. Predict users next move and suggest activities to meet the goals
5. Find the most popular online tutorials on youtube and suggest them (Can we do?)